



DIAMOND

Home
Buyer
System


THE
GUS ANTHONY
TEAM
Expert Resource in Real Estate



Making Your Dream Home a Reality

EXCLUSIVE



5 Step Home Buyer System


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STEPS	
Step 1 TALK WITH US	We will perform a needs-analysis interview to find the best tools to meet your individual needs.
Step 2 HOME HUNTER SYSTEM	The market is hot and we have the right systems in place to ensure you find the home of your dreams. If it is not for sale, we will use our off market system to help you find it.
Step 3 MARKET EXPERTISE	We will help you get the best price, help you get your closing costs paid, and negotiate any repairs or upgrades needed.
Step 4 TEAM APPROACH	Our Team approach is about ensuring you top notch service and communication each step of the sale
Step 5 VALUE ADDED	Love it or Leave It for FREE!

Over \$1 Billion in Sales



Step 1 Talk With Us

1. Needs analysis performed to ensure we're on the same page
2. Free exclusive online property search
3. No-cost buyer representation. All sellers already have representation with signed agreements. We want to represent YOU the Buyer
4. Free pre-approval with a trusted lender to ensure that you understand financing options including down payment, interest rates, monthly payments, etc.



"Gus and his team were remarkable. He was right on top of the swing from a buyer's market to a seller's market. As a result, our home was listed at top dollar and within 3 days we received 3 offers over the listing price." – Andrew S.

UNIQUE



Step 2

Home Hunter System

1. Once we determine your needs, must haves and wants, we set up searches for you to get information **INSTANTLY** when it comes on the market.
2. We send you lists of homes that are coming on the market before they are listed based on your criteria.
3. We go out and find you homes in areas that are not listed with our FIND A HOME CAMPAIGN.



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I sold my home with The Gus Anthony Team earlier this week. They were able to help me close a deal that was 6% higher than any other home sale in our neighborhood! It was a great experience and would highly recommend them! – David N.



Step 3

Market Expertise



1. Our Team of agents are FULL TIME agents.
2. We study the market, the trends and write 100s of offers each year for our clients.
3. We do weekly training to ensure we stay updated on all the changes in the Real Estate Market.



- *Do the best job of finding that one "perfect property" for YOU.*
- *Do the best job of preparing an offer that meets YOUR needs at the lowest price and best terms.*
- *Do the best job of presenting and negotiating your offer so that the deal is in YOUR favor and YOUR interests come first (not the Sellers).*
- *Do the best job of closing transaction with the least cost and hassle to YOU.*

YOU get access to the properties you want so you can find the home you are looking for.



Step 4 TEAM APPROACH

1. Our back-end support does just that – support us on handling paperwork, meeting deadlines and working with vendors, which frees us to be dedicated to finding the best properties for you.
2. We work with a hand-picked team of professionals.
3. Our unique team approach ensures you get the service and expertise you deserve.




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Prior to listing our home, they did an assessment of recent sales in the area which enabled our home to be listed at a reasonable selling price. Sufficient instruction was also provided to ensure our house was market-ready. Subsequent to its listing, we received an offer for our home within 48 hours. – John C.



Step 5 VALUE PROGRAMS



1. Love It or Leave It

Love your home or Leave it for FREE. Our written guarantee is that if for any reason within 6 months you want to sell your home, we will sell it for you and waive our listing fee.

1. Home Warranty Support

We will provide a home warranty on your home for the first year up to a \$750 value.



"Gus Anthony and his wonderful team helped us in selling our existing home and purchasing our new one. The Gus Anthony Team helped us throughout the process from beginning to end. They were always accessible to answer any and all our questions." – Natalie S.



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