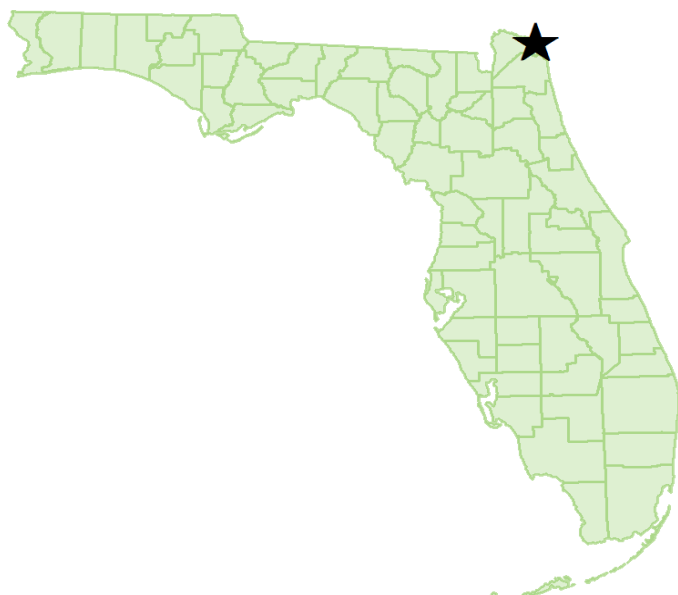


# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.



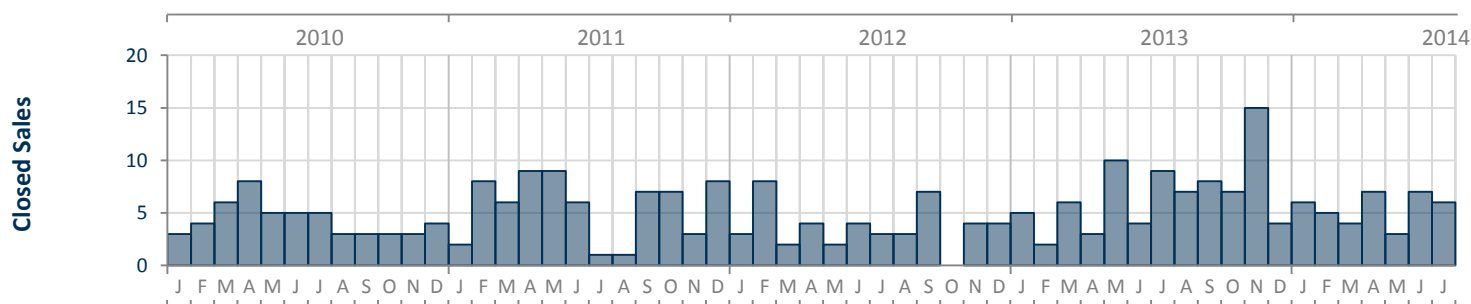
Summary Statistics	July 2014	July 2013	Percent Change Year-over-Year
Closed Sales	6	9	-33.3%
Paid in Cash	4	8	-50.0%
New Pending Sales	6	11	-45.5%
New Listings	11	16	-31.3%
Median Sale Price	\$98,000	\$52,500	86.7%
Average Sale Price	\$91,917	\$66,406	38.4%
Median Days on Market	28	38	-26.3%
Average Percent of Original List Price Received	90.1%	90.4%	-0.3%
Pending Inventory	10	16	-37.5%
Inventory (Active Listings)	28	35	-20.0%
Months Supply of Inventory	4.3	7.4	-42.3%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Month	Closed Sales	Percent Change Year-over-Year
<b>July 2014</b>	<b>6</b>	<b>-33.3%</b>
June 2014	7	75.0%
May 2014	3	-70.0%
April 2014	7	133.3%
March 2014	4	-33.3%
February 2014	5	150.0%
January 2014	6	20.0%
December 2013	4	0.0%
November 2013	15	275.0%
October 2013	7	N/A
September 2013	8	14.3%
August 2013	7	133.3%
July 2013	9	200.0%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

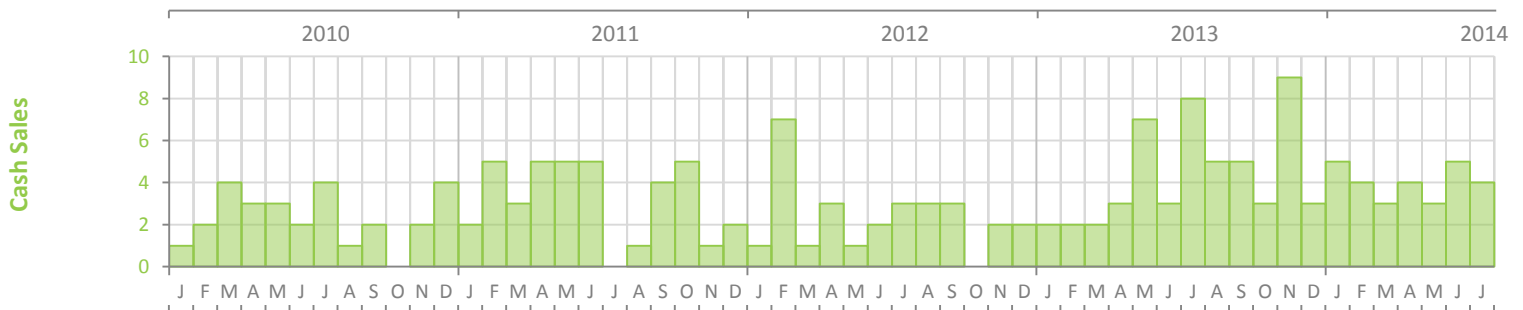


## Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
<b>July 2014</b>	<b>4</b>	<b>-50.0%</b>
June 2014	5	66.7%
May 2014	3	-57.1%
April 2014	4	33.3%
March 2014	3	50.0%
February 2014	4	100.0%
January 2014	5	150.0%
December 2013	3	50.0%
November 2013	9	350.0%
October 2013	3	N/A
September 2013	5	66.7%
August 2013	5	66.7%
July 2013	8	166.7%

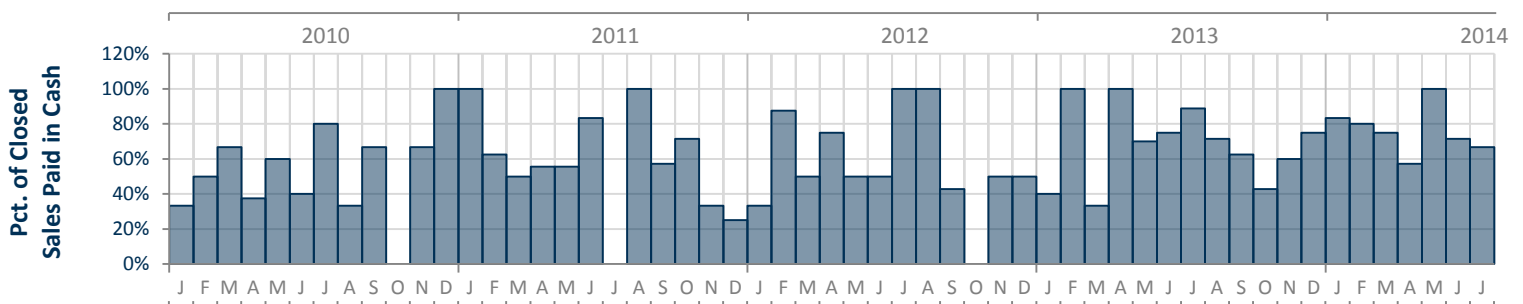


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
<b>July 2014</b>	<b>66.7%</b>	<b>-25.0%</b>
June 2014	71.4%	-4.8%
May 2014	100.0%	42.9%
April 2014	57.1%	-42.9%
March 2014	75.0%	125.0%
February 2014	80.0%	-20.0%
January 2014	83.3%	108.3%
December 2013	75.0%	50.0%
November 2013	60.0%	20.0%
October 2013	42.9%	N/A
September 2013	62.5%	45.8%
August 2013	71.4%	-28.6%
July 2013	88.9%	-11.1%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

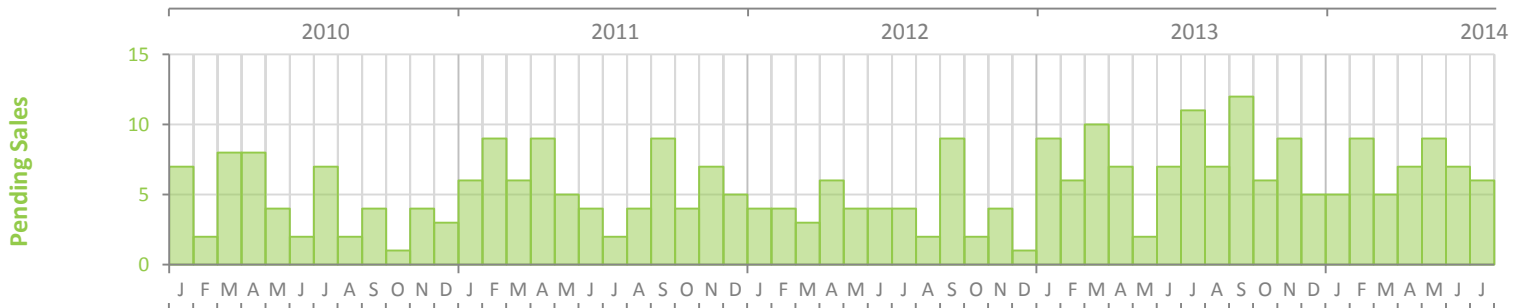


## New Pending Sales

The number of property listings that went from "Active" to "Pending" status during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
July 2014	6	-45.5%
June 2014	7	0.0%
May 2014	9	350.0%
April 2014	7	0.0%
March 2014	5	-50.0%
February 2014	9	50.0%
January 2014	5	-44.4%
December 2013	5	400.0%
November 2013	9	125.0%
October 2013	6	200.0%
September 2013	12	33.3%
August 2013	7	250.0%
July 2013	11	175.0%

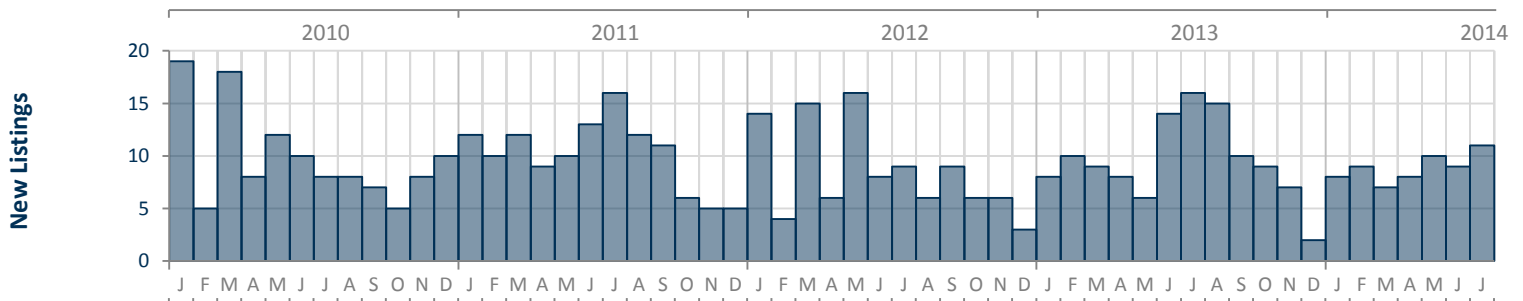


## New Listings

The number of properties put onto the market during the month

**Economists' note:** In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Month	New Listings	Percent Change Year-over-Year
July 2014	11	-31.3%
June 2014	9	-35.7%
May 2014	10	66.7%
April 2014	8	0.0%
March 2014	7	-22.2%
February 2014	9	-10.0%
January 2014	8	0.0%
December 2013	2	-33.3%
November 2013	7	16.7%
October 2013	9	50.0%
September 2013	10	11.1%
August 2013	15	150.0%
July 2013	16	77.8%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

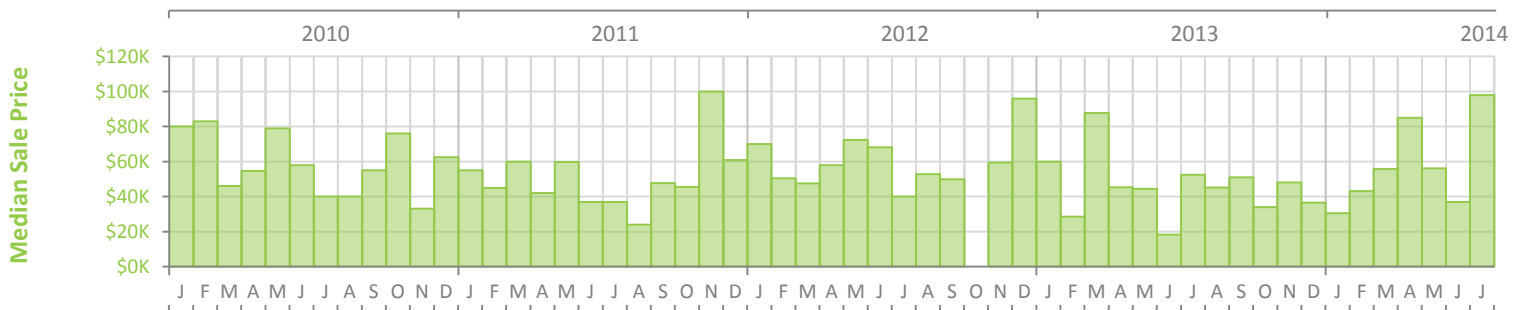


## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area.

Month	Median Sale Price	Percent Change Year-over-Year
<b>July 2014</b>	<b>\$98,000</b>	<b>86.7%</b>
June 2014	\$37,000	102.7%
May 2014	\$56,200	26.3%
April 2014	\$85,000	87.6%
March 2014	\$55,750	-36.4%
February 2014	\$43,101	51.2%
January 2014	\$30,500	-49.1%
December 2013	\$36,500	-62.0%
November 2013	\$48,000	-19.3%
October 2013	\$34,000	N/A
September 2013	\$51,000	2.0%
August 2013	\$45,200	-14.6%
July 2013	\$52,500	31.3%

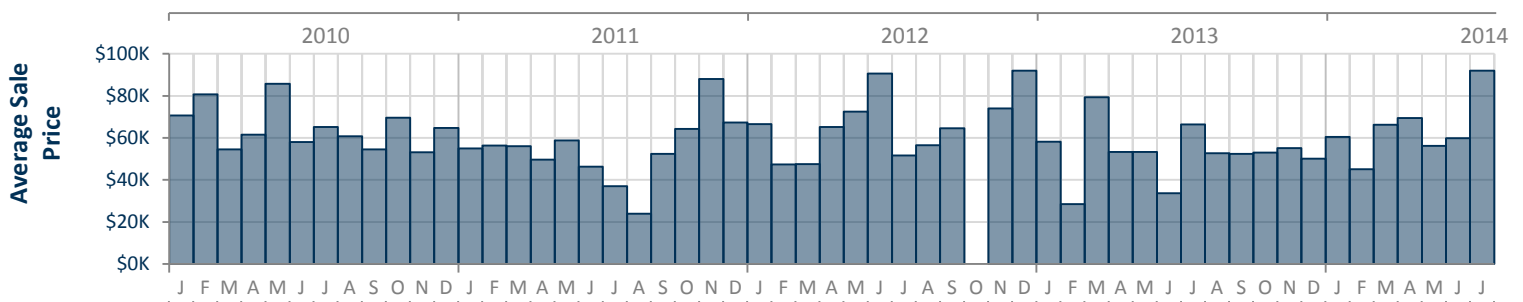


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
<b>July 2014</b>	<b>\$91,917</b>	<b>38.4%</b>
June 2014	\$59,857	77.4%
May 2014	\$56,200	5.5%
April 2014	\$69,407	30.3%
March 2014	\$66,250	-16.5%
February 2014	\$45,120	58.3%
January 2014	\$60,417	3.8%
December 2013	\$50,125	-45.5%
November 2013	\$55,194	-25.4%
October 2013	\$53,071	N/A
September 2013	\$52,425	-18.8%
August 2013	\$52,671	-6.7%
July 2013	\$66,406	28.5%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

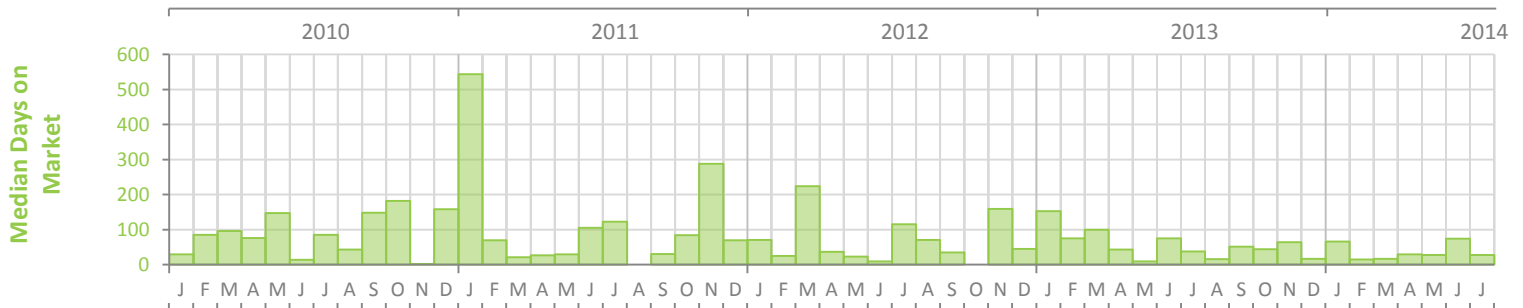


## Median Days on Market

The median number of days that properties sold during the month were on the market

**Economists' note:** Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Month	Median Days on Market	Percent Change Year-over-Year
<b>July 2014</b>	<b>28</b>	<b>-26.3%</b>
June 2014	74	-1.3%
May 2014	28	211.1%
April 2014	29	-32.6%
March 2014	17	-83.0%
February 2014	15	-80.0%
January 2014	66	-56.9%
December 2013	17	-62.2%
November 2013	64	-59.7%
October 2013	44	N/A
September 2013	51	45.7%
August 2013	16	-77.5%
July 2013	38	-67.0%

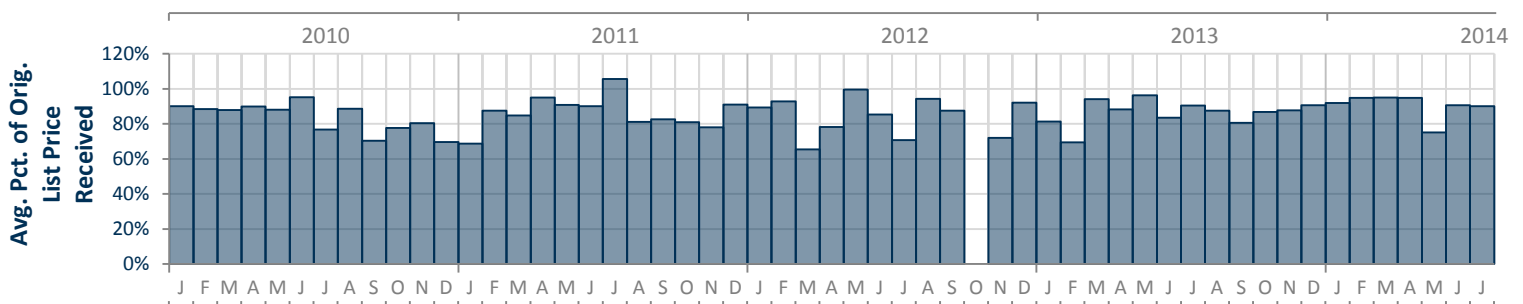


## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Month	Avg. Pct. of Orig. List Price Received	Percent Change Year-over-Year
<b>July 2014</b>	<b>90.1%</b>	<b>-0.3%</b>
June 2014	90.7%	8.5%
May 2014	75.1%	-22.0%
April 2014	94.9%	7.6%
March 2014	95.0%	1.0%
February 2014	94.9%	36.7%
January 2014	92.0%	13.0%
December 2013	90.6%	-1.7%
November 2013	87.8%	21.9%
October 2013	86.8%	N/A
September 2013	80.6%	-8.0%
August 2013	87.6%	-7.1%
July 2013	90.4%	27.7%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

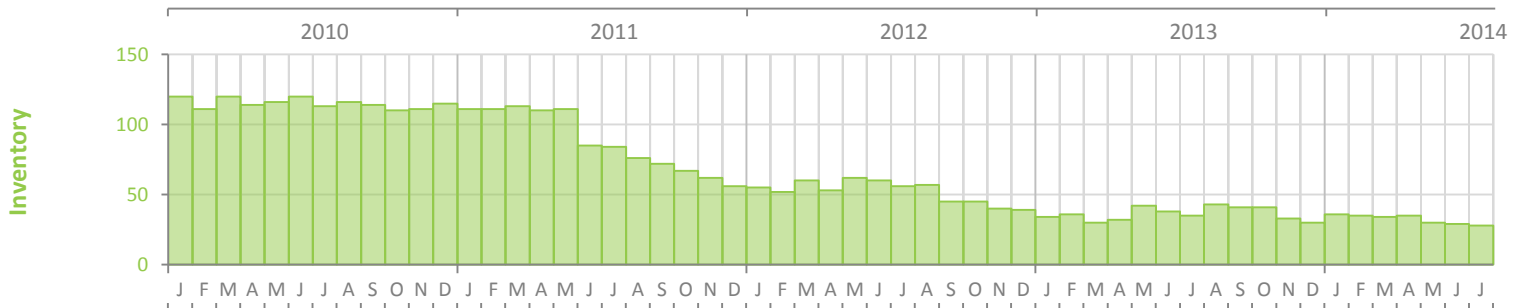


## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Month	Inventory	Percent Change Year-over-Year
July 2014	28	-20.0%
June 2014	29	-23.7%
May 2014	30	-28.6%
April 2014	35	9.4%
March 2014	34	13.3%
February 2014	35	-2.8%
January 2014	36	5.9%
December 2013	30	-23.1%
November 2013	33	-17.5%
October 2013	41	-8.9%
September 2013	41	-8.9%
August 2013	43	-24.6%
July 2013	35	-37.5%

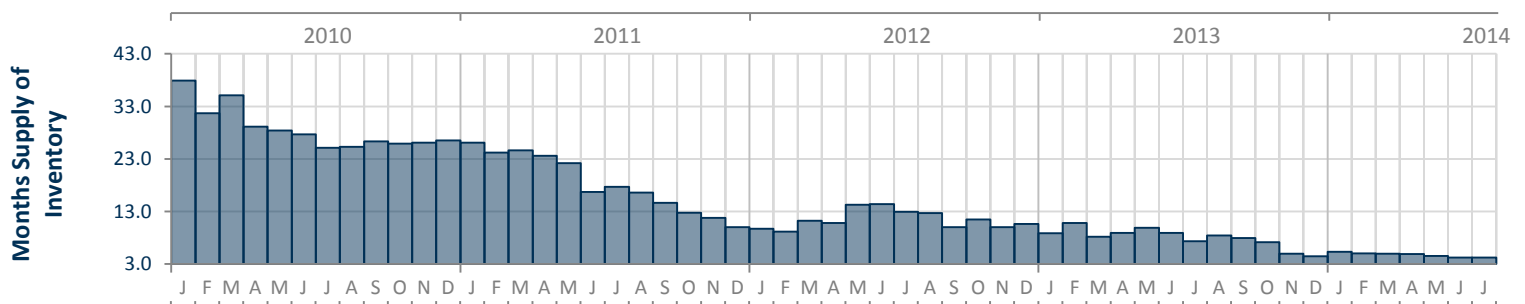


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Month	Months Supply	Percent Change Year-over-Year
July 2014	4.3	-42.3%
June 2014	4.2	-52.5%
May 2014	4.6	-53.9%
April 2014	4.9	-45.3%
March 2014	5.0	-39.2%
February 2014	5.0	-53.7%
January 2014	5.3	-39.9%
December 2013	4.5	-57.7%
November 2013	5.0	-50.5%
October 2013	7.1	-37.9%
September 2013	7.9	-20.6%
August 2013	8.5	-33.2%
July 2013	7.4	-43.0%



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®



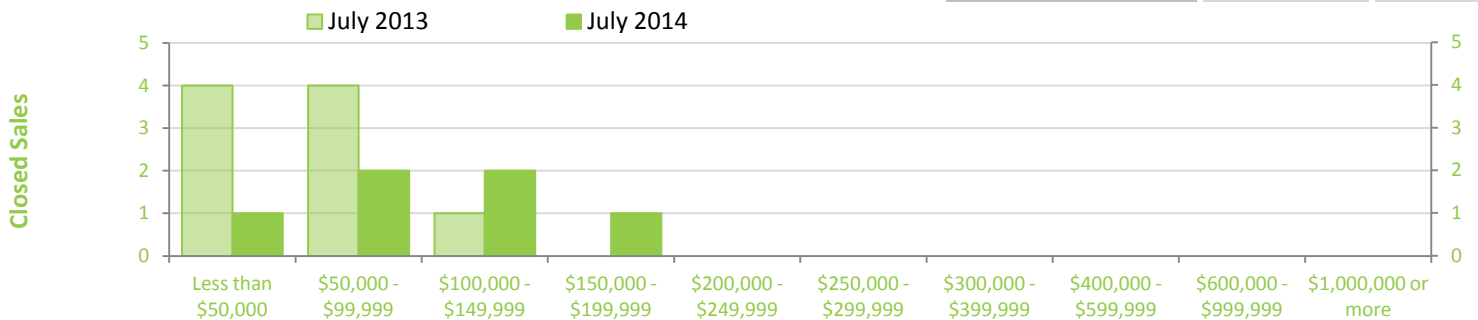
This report describes member activity for the association and is not confined to any specific geographic area.

#### Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	1	-75.0%
\$50,000 - \$99,999	2	-50.0%
\$100,000 - \$149,999	2	100.0%
\$150,000 - \$199,999	1	N/A
\$200,000 - \$249,999	0	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

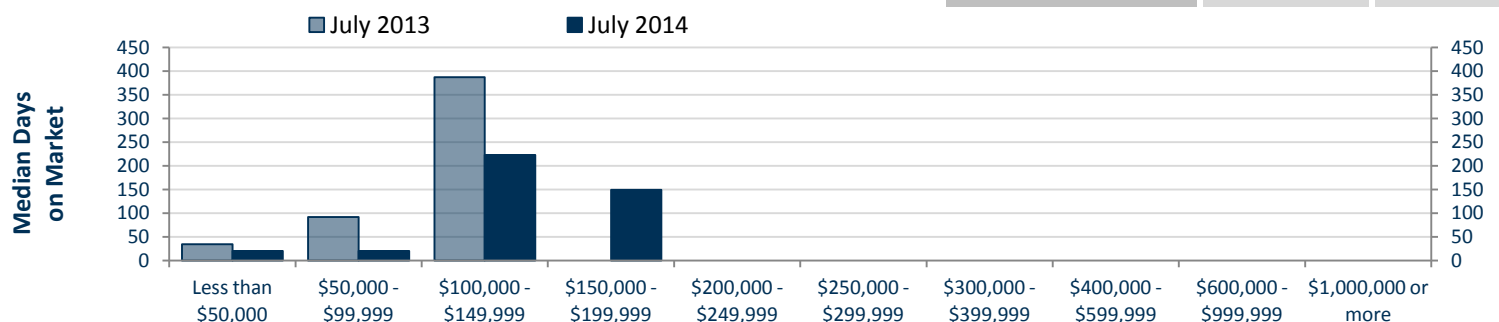


#### Median Days on Market by Sale Price

The median number of days that properties sold during the month were on the market

**Economists' note:** Median Days on Market is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	20	-41.2%
\$50,000 - \$99,999	20	-78.3%
\$100,000 - \$149,999	223	-42.4%
\$150,000 - \$199,999	149	N/A
\$200,000 - \$249,999	(No Sales)	N/A
\$250,000 - \$299,999	(No Sales)	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



# Monthly Market Detail - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®



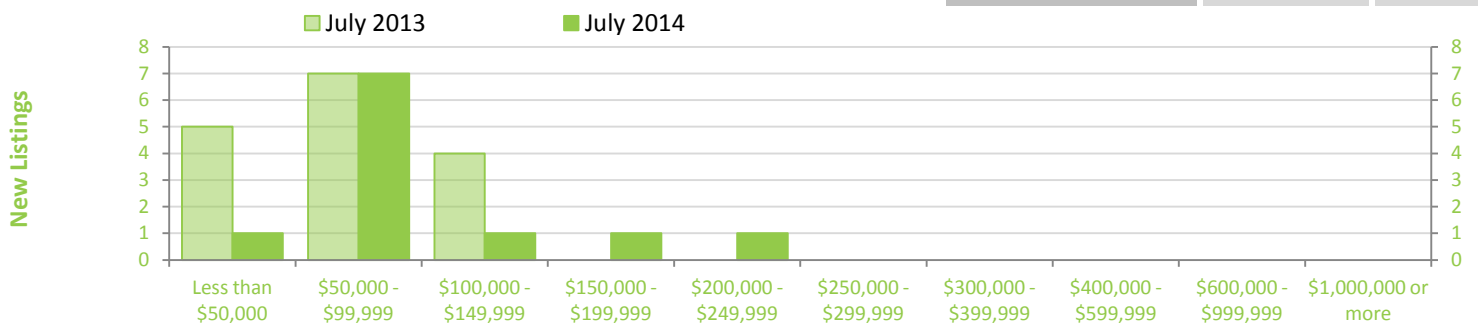
This report describes member activity for the association and is not confined to any specific geographic area.

#### New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	1	-80.0%
\$50,000 - \$99,999	7	0.0%
\$100,000 - \$149,999	1	-75.0%
\$150,000 - \$199,999	1	N/A
\$200,000 - \$249,999	1	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

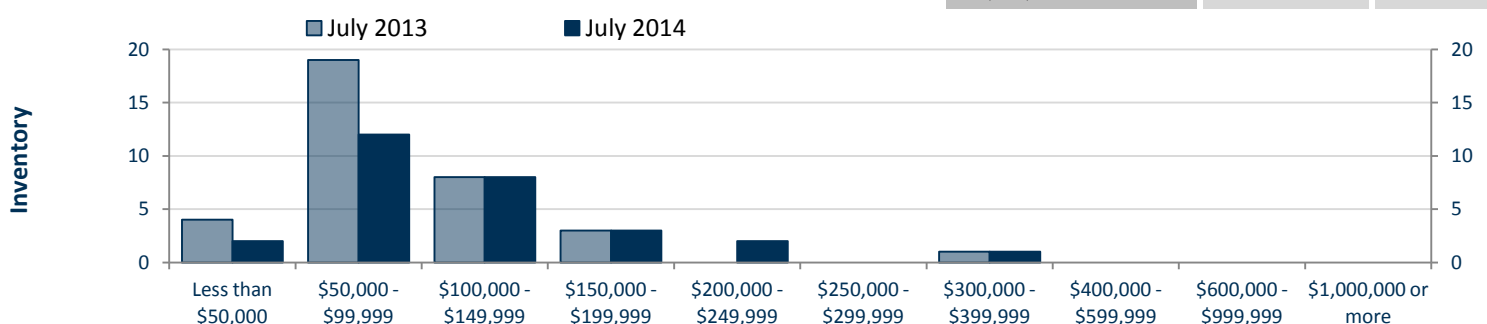


#### Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the month, and hold this number to compare with the same month the following year.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	2	-50.0%
\$50,000 - \$99,999	12	-36.8%
\$100,000 - \$149,999	8	0.0%
\$150,000 - \$199,999	3	0.0%
\$200,000 - \$249,999	2	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	1	0.0%
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

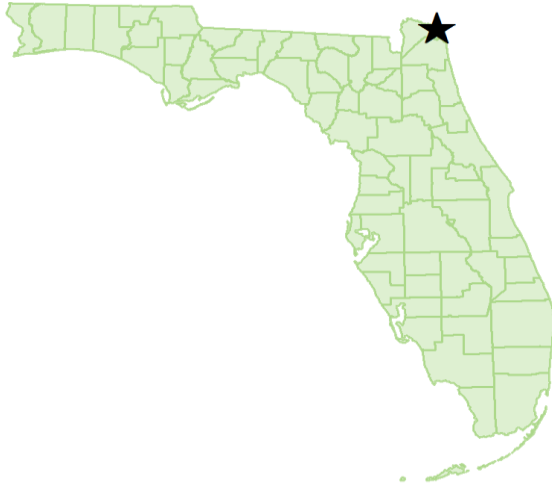


# Monthly Distressed Market - July 2014

## Manufactured Homes

### Amelia Island - Nassau County Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.



		July 2014	July 2013	Percent Change Year-over-Year
Traditional	Closed Sales	5	4	25.0%
	Median Sale Price	\$100,000	\$93,500	7.0%
Foreclosure/REO	Closed Sales	1	5	-80.0%
	Median Sale Price	\$19,000	\$44,625	-57.4%
Short Sale	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A

