

5 BIGGEST HOME SALE BLUNDERS

& HOW TO AVOID THEM



1 Overpricing your home

It takes 3 things to sell a home and if it's overpriced, no marketing in the world will help you get to that \$. What's worse is you're losing valuable time in the sale of your home. Usually a home price will be lowered when too high, and sells for what it should have - if it had been priced correctly from the beginning.



2 Skipping the home inspection

Skipping the home inspection may save a couple of hundred dollars up front but can cost thousands of dollars in fees and home repairs that you didn't see coming! Get the inspection and protect yourself and your wallet.



3 Keeping your emotions in check

Research shows our emotions drive us more than we think when it's time to make a purchase - even one as expensive as a house. By keeping them in check, it allows you to make smarter, more rational decisions.



4 Choosing the wrong Realtor

Your realtor is your biggest advocate and the most important member of your team when selling your home. Ensure that your realtor not only has the experience but the best marketing strategy to help sell your home.

Team Forss has the most effective marketing plan to help you maximize the potential of your home. With a proven track record & wealth of experience, we will help you sell your home for the best price possible.



5 Ignoring curb appeal

You wouldn't wear sweatpants to a Wall Street job interview - don't overlook your home's curb appeal. It's everyone's first impression and can be a huge factor in either attracting buyers or scaring them away!