

Castelli Real Estate is a **community** of **Realtors** who use **best business practices** to **differentiate** themselves from other brokerages.

**Community.** Of course, Castelli Real Estate is a company which serves multiple communities, but it is also a community unto itself. Castelli agents support each other like members of a community, come together in times of need, and celebrate together in joyous times.

**Realtors.** Castelli Agents are professionals who support, join, and enjoy the benefits of the local Board of Realtors. They also embrace the NAR Code of Ethics.

**Best Business Practices.** Castelli Agents value honesty, fairness, and self-improvement. They deal honestly and fairly with their clients, other agents, and each other. They continually improve themselves professionally through the pursuit of professional education and continued learning. They improve their Realtor skills through classes offered by the Board of Realtors and classes offered in-house. They emulate the best practices of their peers. They create best practices for others to follow. They continually learn, improve, and grow.

**Differentiate.** Castelli Real Estate is an independent company, beholden to no far-off corporate headquarters, or their procedure manuals. Castelli agents have the freedom to make deals happen, bringing not a procedures manual, but creativity, ingenuity, and innovation to the table.

Acknowledged and agreed to by \_\_\_\_\_ on \_\_\_\_\_.