



# Housing Report for Brownsville-Harlingen

## Spotlight on October 2021

### **Economic News**

October MSA jobs increased from 135,900 to 143,000, according to the latest figures published by the Texas Workforce Commission. This marks a 5.22% year-over-year (YoY) increase compared with October 2020, a net increase of 7,100 new jobs. Over the past five years, the job growth rate has increased at an average annual rate of .25%.

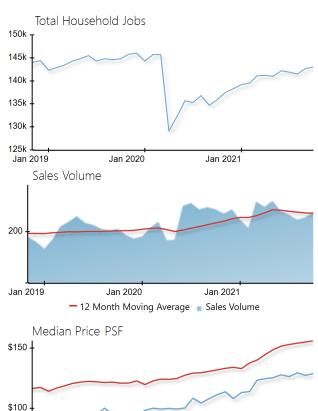
In addition, the unemployment rate for October decreased to 7.10% from 9.50% in 2020.

### Housing Update

Sales volume for single-unit residential housing decreased 3.5% YoY from 286 to 276 transactions. Year-to-date sales reached a total of 2,703 closed listings. Dollar volume rose from \$65.04 million to \$82.14 million.

The average sales price rose 30.88% YoY from \$227,398 to \$297,621, while the average price per square foot subsequently rose from \$133.33 to \$165.74. Median price rose 31.28% YoY from \$179,000 to \$235,000, while the median price per square foot also rose from \$111.49 to \$129.00.

Months inventory for single-unit residential housing declined from 3.4 to 1.7 months supply, and days to sell declined from 126 to 79.



Jan 2020

Brownsville-Harlingen
Texas

Jan 2021

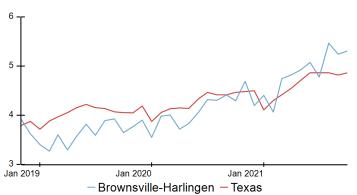
Jan 2019

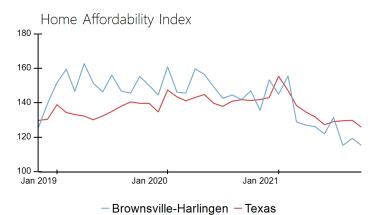
**Table 1: Month Activity** 2021 2020 YoY % **YTD** YoY % YoY % October October Sales 276 -3.50% 2.703 10.55% 286 36.84% **Dollar Volume** \$82,143,479 26.30% \$704,940,149 41.00% \$65,035,924 75.72% **Median Close Price** \$235,000 31.28% \$213,250 25.44% \$179,000 19 33% 262 -15 76% 3.051 -2 52% **New Listings** 311 3.32% **Active Listings** 462 -42.54% 463 -56.16% 804 -37 14% **Months Inventory** 1.7 -50.54% 17 -50.54% 3.4 -45.39% Days to Sell\* 79 -37.30% 98 -25.76% 126 -3.08% **Average Price PSF** \$165.74 24 30% \$154.36 29 70% \$133.33 25.33% \$129.00 **Median Price PSF** 15 71% \$124 95 20 33% \$11149 19 26% 1,690 8.47% **Median Square Feet** 1,597 -0.19% -1 02% 1.558 Close to Original List Price 98.20% 2.31% 97.97% 3.34% 95.98% 3.94%

<sup>\*</sup> Days to Sell = Days on Market + Days to Close

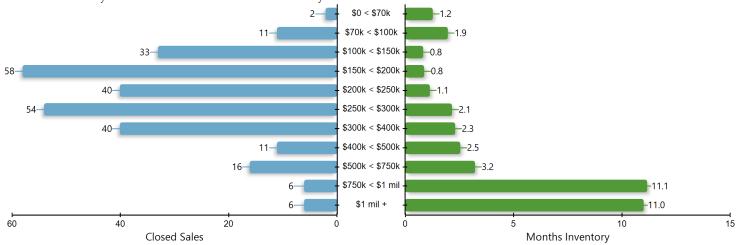








Price Cohort Analysis: Closed Sales versus Months Inventory



**Table 2: Price Cohort Analysis** 

Price Cohort	Closed Sales	YoY %	% Total Sales	Median Close Price	YoY %	Median Close Price PSF	YoY %	Active Listings	Months Inventory	Median Square Feet	Median Year Built
\$0 < \$70k	2	-88.24%	0.72%	***	***	***	***	12	1.2	1,023	1985
\$70k < \$100k	11	37.50%	3.97%	\$90,500	4.68%	\$76.20	8.12%	24	1.9	1,103	1978
\$100k < \$150k	33	-52.86%	11.91%	\$135,000	3.85%	\$105.12	5.05%	35	0.8	1,153	1993
\$150k < \$200k	58	-17.14%	20.94%	\$175,000	2.97%	\$119.68	10.05%	52	0.9	1,464	1996
\$200k < \$250k	40	-14.89%	14.44%	\$215,000	-2.27%	\$129.31	10.28%	49	1.1	1,624	2006
\$250k < \$300k	54	134.78%	19.49%	\$268,000	-2.55%	\$135.92	11.31%	75	2.2	1,946	2005
\$300k < \$400k	40	53.85%	14.44%	\$335,000	-0.74%	\$161.22	4.58%	73	2.3	2,144	1998
\$400k < \$500k	11	22.22%	3.97%	\$469,500	13.13%	\$143.44	-37.01%	35	2.5	3,373	2006
\$500k < \$750k	16	60.00%	5.78%	\$617,500	7.39%	\$302.95	3.85%	38	3.2	1,945	1999
\$750k < \$1 mil	6	50.00%	2.17%	\$900,000	1.41%	\$296.59	32.57%	26	11.6	2,856	1998
\$1 mil +	6	200.00%	2.17%	\$1,450,000	-19.44%	\$477.06	32.82%	43	11.2	3,008	2016

<sup>\*\*\*</sup> Not displayed when fewer than 5 sales

### About the data used in this report



# Single-Family Homes

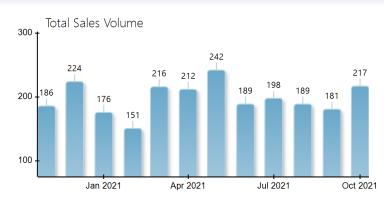
Sales volume for single-family homes increased 1.88% YoY from 213 to 217 transactions. Year-to-date sales reached a total of 1,971 closed listings. Dollar volume rose from \$46.2 million to \$60.24 million.

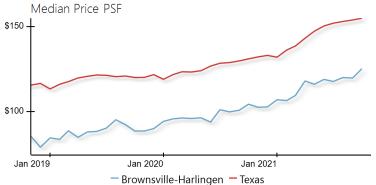
The average sales price rose 27.98% YoY from \$216,907 to \$277,589, while the average price per square foot subsequently rose from \$110.85 to \$136.68. Median price rose 30.59% YoY from \$170,000 to \$222,000, while the median price per square foot also rose from \$104.34 to \$125.17.

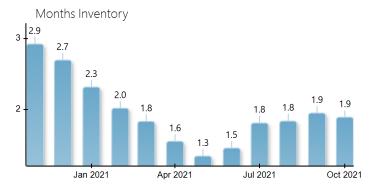
Months inventory for single-family homes declined from 3.1 to 1.9 months supply, and days to sell declined from 106 to 83.

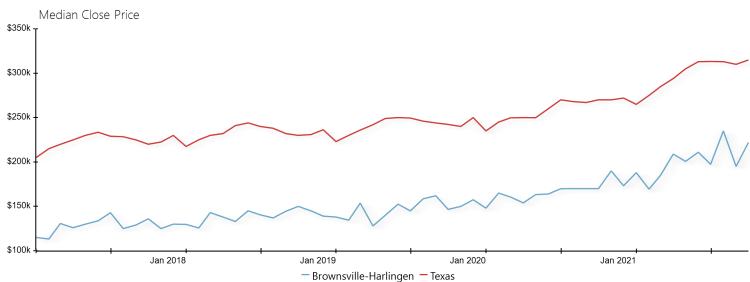
**Table 3: Single-Family Activity** 

	Oct 2021	YoY %
Sales	217	1.88%
<b>Dollar Volume</b>	\$60,236,880	30.38%
<b>Median Close Price</b>	\$222,000	30.59%
New Listings	209	-15.38%
<b>Active Listings</b>	375	-33.04%
Months Inventory	1.9	-38.43%
Days to Sell	83	-21.70%
Average Price PSF	\$136.68	23.31%
Median Price PSF	\$125.17	19.97%
<b>Median Square Feet</b>	1,837	3.20%
Close to Original List Price	98.05%	1.75%









#### About the data used in this report

