

WHY KELLER WILLIAMS

Keller Williams is not your traditional Real Estate company. That is why it is not surprising that it is the fastest growing real estate company in North America and is #1 globally. Our phenomenal growth is only part of the story:

Largest independent real estate franchise

A network of over 134,000 real estate consultants with a projected growth of 300,000

700+ offices in the US and Canada (50 Major Markets)

Excellence in cutting-edge real estate training, real estate coaching and real estate education

Most Innovative Real Estate Company – Inman News

WHY KELLER WILLIAMS



Keller Williams Realty is the
LARGEST
REAL ESTATE COMPANY
IN THE WORLD*

KW OFFICE LOCATIONS
- As of October 7, 2014

* by agent count

WHY KELLER WILLIAMS



UNITED STATES ▪ MEXICO ▪ COSTA RICA ▪ PANAMA ▪ COLOMBIA ▪ MOZAMBIQUE
ZIMBABWE ▪ BOTSWANA ▪ SOUTH AFRICA ▪ NAMIBIA ▪ UNITED KINGDOM
PORTUGAL ▪ SPAIN ▪ TURKEY ▪ CHINA ▪ INDONESIA ▪ VIETNAM

Keller Williams Realty is **WORLDWIDE**

Offering comprehensive services to investors, property owners, tenants and developers around the world. Keller Williams Realty has an established network and a proven model that sets a framework for profitability in any markets across the globe. We know that the strongest enterprises are driven by top talent, and our growth strategy is completely centered on getting in business with the very best people in the real estate industry across the globe.

With more than 134,000 real estate agents worldwide, operating in more than 780 market centers across the globe, Keller Williams is currently the largest real estate franchise by agent count in the World!

WHY KELLER WILLIAMS

TECHNOLOGY

Leading-edge tech tools and training give me the edge in effectively marketing your property online, 24 hours a day, seven days a week! Through KW's exclusive Keller Williams Listing System (KWLS), your property is fed to more than 350 online search engines and available on KW's Web network of more than 76,000 sites.

Best of all, because of Keller Williams Realty's "My Listings, My Leads" philosophy, every single Internet inquiry on your property will come directly to me so that I can follow up quickly on potential buyers for your property.

TEAMWORK

Keller Williams Realty was designed to reward agents for working together. Based on the belief that we are all more successful if we strive toward a common goal rather than our individual interests, I'm confident that every Keller Williams professional shares the common goal of serving you, my client, in the best way possible.

KNOWLEDGE

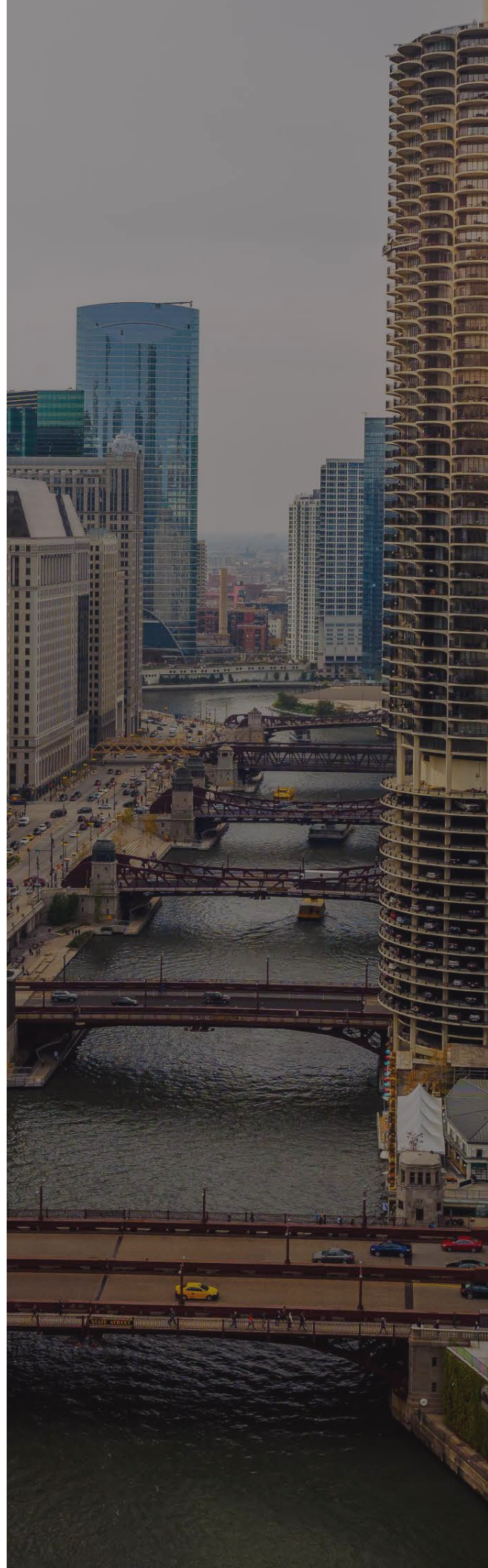
Keller Williams Realty helps me stay ahead of trends in the real estate industry through its comprehensive, industry-leading training curriculum and research resources. It's what prepares me to provide you with unparalleled service.

RELIABILITY

Founded on the principles of trust and honesty, Keller Williams Realty emphasizes the importance of having the integrity to do the right thing, always putting your needs first. It reinforces my belief that my success is ultimately determined by the legacy I leave with each client I serve.

TRACK RECORD

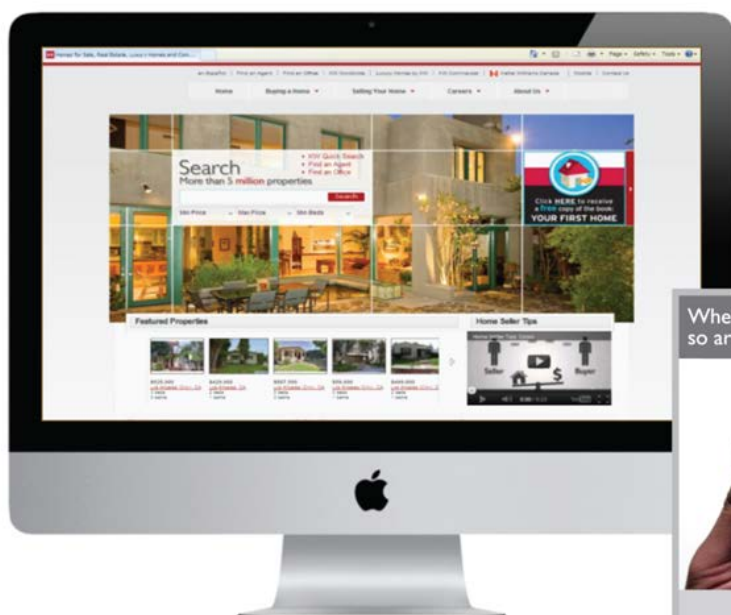
I'm proud to work with the largest real estate franchise in the World by agent count. It's proof that when you offer a superior level service, the word spreads fast.



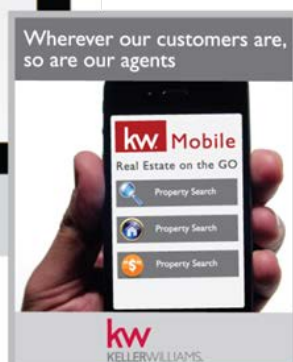


CONSUMER - CENTRIC KW.COM

- Our web network boasts 2.6 million unique visitors a month.
- Among the features specifically designed to give consumers all the real estate information they want, are local featured listings on the landing page and a mobile optimized version of the site.
- Keller Williams associates enjoy the benefits of receiving text messages directly from consumers through their listings
- Listings have increased open house visibility via a real-time open house search



Each Office is Independently Owned and Operated





TECHNOLOGY DRIVEN MARKETING



QUICK RESPONSE CODES

Put on All Marketing Materials

Designed to Direct User to another Destination.



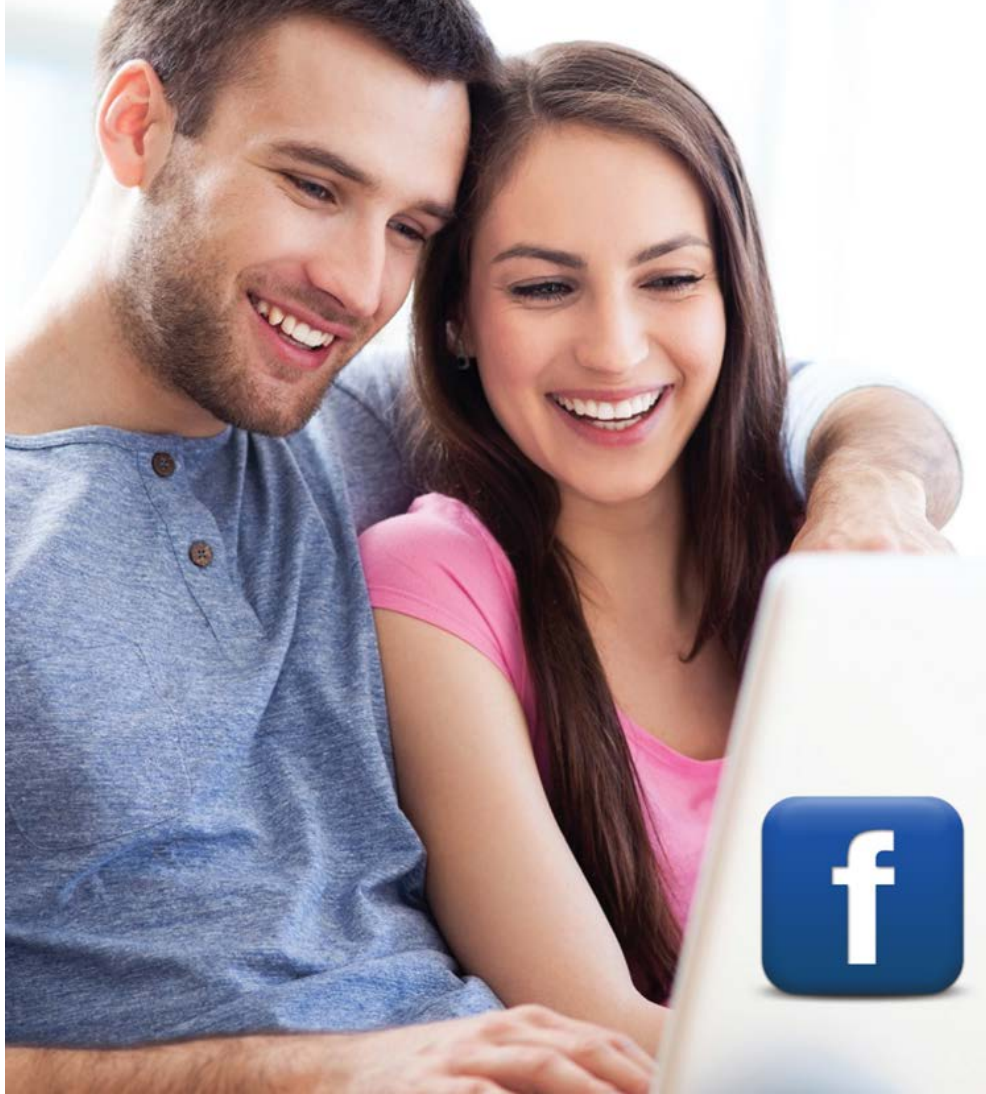
DIGITAL VIDEO MARKETING

Your Property Virtual Tour will be loaded on
YouTube for Online Marketing Exposure

SOCIAL MEDIA

WE'RE ON FACEBOOK!

- Reach the Influential
- Find "Hidden Buyers"
- Create Excitement
- Invitations to Open Houses



EXTENDED MARKET REACH

TAKING OPEN HOUSES BEYOND THE BASICS

Holding an open house is serious business. Below is a chart that shows you exactly how we can maximize open houses to sell your property.



INTERNET MARKETING

EXTENDED MARKET REACH

When you list with me, we'll have access to the Keller Williams Listing System, or KWLS. This proprietary, exclusive system ensures your property is marketed online 24/7 through more than 350 of the most popular search Websites.

Google maps

YAHOO!
REAL ESTATE

AOL real estate

trulia
real estate search

Zillow.com
Your Edge for Real Estate

HQTV's
FRONTDOOR

cyberhomes
by Keller Williams

HomeFinder.com

hotpads.com

openhouse

Local.com

CLRsearch.com
The right home in the right place

enormo

PROPBOT

Vast

LYCOS

eRealInvestor™

LandWatch

RESORTSCAPE

oodle

WAL*MART

MyREALTY.com
Global Listing Service

Property Shark

Investor LOFT

Military.com

LakeHomesUSA.com

HOMES.COM

tweetlister
Showcase your property listings on Twitter

HomeAway
Real Estate

PROPERTY
PURSUIT.com

HomeWinks™
The EASY Way to Find Homes for Sale

RELOCATION.COM

RealtyTrac

MHR MY HOME RENTER

GoHomeing
GOING, GOING, SOLD

LUXURY
REGISTRY.com
PROPERTIES COLLECTION

FreedomSoft

Home
on the Tube.com