

30A NEIGHBORHOOD SALES COMPARISON

Year to Date through October, 2019

ROSEMARY BEACH®								
\$68,354,500 SALES	↓ 35% from 2018	\$1,847,419 average price	↑ 1% %/LYR	\$809/sq ft	↑ 17% from 2018	37 sold YTD	52 Current inventory	13 months supply
ALYS BEACH								
\$89,803,879 SALES	↑ 9% from 2018	\$2,363,260 average price	↓ 22% %/LYR	\$948/sq ft	↑ 82% from 2018	38 sold YTD	20 Current inventory	5 months supply
SEACREST								
\$30,048,000 SALES	↑ 9% from 2018	\$834,667 average price	↓ 3% %/LYR	\$346/sq ft	↑ 39% from 2018	36 sold YTD	39 Current inventory	10 months supply
SEASIDE, FL								
\$49,135,500 SALES	↑ 53% from 2018	\$2,339,786 average price	↑ 46% %/LYR	\$1108/sq ft	↑ 20% from 2018	21 sold YTD	18 Current inventory	8 months supply
WATERCOLOR								
\$124,101,280 SALES	↓ 19% from 2018	\$1,700,018 average price	↑ 2% %/LYR	\$543/sq ft	↑ 4% from 2018	73 sold YTD	51 Current inventory	6 months supply
WATERSOUND 30A								
\$110,815,099 SALES	↑ 49% from 2018	\$2,014,820 average price	↑ 9% %/LYR	\$613/sq ft	↓ 4% from 2018	55 sold YTD	50 Current inventory	8 months supply
WATERSOUND ORIGINS								
\$43,220,436 SALES	↑ 27% from 2018	\$626,383 average price	↓ 1% %/LYR	\$272/sq ft	↑ 16% from 2018	69 sold	29 Current inventory	4 months supply
TOTAL 30A								
\$1,291,366,902 SALES	↓ 5% from 2018	\$1,008,880 average price	↓ 7% %/LYR	\$436/sq ft	↑ 11% from 2018	1280 sold YTD	937 Current inventory	7 months supply

30A SALES HISTORY

		2018	2017	2016	2015	2014	2013	2012	2011	
SALES	Rosemary Beach®	Total Sales	\$128,613,588	\$139,782,392	\$149,385,343	\$116,086,450	\$109,003,001	\$80,851,050	\$77,799,700	\$84,720,071
		%/LYR	-8.0%	-6.0%	29.0%	6.0%	35%	4%	-11%	70%
	Alys Beach	Total Sales	\$128,613,588	\$139,782,392	\$149,385,343	\$116,086,450	\$109,003,001	\$80,851,050	\$77,799,700	\$84,720,071
		%/LYR	-8.0%	-6.0%	29.0%	6.0%	35%	4%	-11%	70%
	Watercolor	Total Price	\$177,979,800	\$185,673,128	\$166,927,000	\$148,169,500	\$150,959,113	\$141,107,457	\$117,683,940	\$89,221,729
		%/LYR	4%	11%	13%	-2%	7%	18%	32%	47
	Seaside, FL	Total Price	\$39,668,400	\$27,243,000	\$30,302,000	\$43,460,800	\$25,143,150	\$30,992,106	\$44,751,400	\$26,940,975
		%/LYR	46%	-10%	-30%	73%	-19%	-31%	66%	56%
	Watersound 30A	Total Price	\$95,929,500	\$154,407,935	\$116,924,025	\$117,535,594	\$126,859,356	\$69,896,912	\$55,157,783	\$38,836,113
		%/LYR	-38%	32%	-1%	-7%	84%	19%	42%	23%
	Total Price	\$1,549,588,915	\$1,481,220,731	\$1,218,671,320	\$1,136,677,013	\$898,173,533	\$762,712,994	\$582,873,885	\$496,685,996	
	%/LYR	5%	22%	7%	27%	18%	15%	16%	30%	
AVERAGE PRICE	Rosemary Beach®	Total Avg Price	\$1,978,671	\$2,291,515	\$2,371,196	\$1,758,886	\$1,602,985	\$1,443,768	\$1,234,915	\$1,460,690
		%/LYR \$/sq ft	-14% \$755	\$817	\$796	\$660	\$615	\$549	\$487	\$509
	Alys Beach	Total Avg Price	\$1,978,671	\$2,291,515	\$2,371,196	\$1,758,886	\$1,602,985	\$1,443,768	\$1,234,915	\$1,460,690
		%/LYR \$/sq ft	-14% \$755	\$817	\$796	\$660	\$615	\$549	\$487	\$509
	Watercolor	Total Avg \$	\$1,663,363	\$1,719,196	\$1,517,518	\$1,467,025	\$1,207,673	\$1,195,825	\$1,079,669	\$991,352
		%/LYR \$/sq ft	-3% \$532	\$533	\$493	\$495	\$439	\$397	\$391	\$345
	Seaside, FL	Total Avg \$	\$1,586,736	\$1,816,200	\$1,782,471	\$1,738,432	\$1,396,842	\$1,475,814	\$1,598,264	\$1,496,720
		%/LYR \$/sq ft	-13% \$942	\$1,021	\$806	\$1,079	\$821	\$863	\$700	\$632
	Watersound 30A	Total Avg \$	\$1,744,173	\$2,058,772	\$1,670,343	\$1,588,319	\$1,321,452	\$957,491	\$861,840	\$1,078,780
		%/LYR \$/sq ft	-15% \$621	\$597	\$549	\$533	\$444	\$373	\$317	\$330
	Total Avg \$	\$1,065,742	\$1,013,840	\$934,564	\$876,389	\$800,511	\$731,970	\$636,325	\$623,997	
	%/LYR \$/sq ft	+5% \$444	\$415	\$394	\$374	\$439	\$314	\$286	\$262	
INVENTORY	Rosemary Beach®	Sold:	65	61	63	66	68	56	63	58
		Available	51	48	62	45	55	51	63	89
	Alys Beach	Sold:	65	61	63	66	68	56	63	58
		Available	51	48	62	45	55	51	63	89
	Watercolor	Sold:	107	108	110	101	125	118	109	90
		Available	42	59	82	70	72	80	69	110
	Seaside, FL	Sold:	25	15	17	25	18	21	28	18
		Available	11	17	13	10	15	16	25	36
	Watersound 30A	Sold:	55	75	70	74	96	73	64	36
		Available	51	46	54	48	30	64	35	67
	Sold:	1454	1461	1304	1297	1122	1042	916	796	
	Available	805	777	832	725	782	782	710	1111	

Combined Residential Includes Homes/condos *ROSEMARY BEACH is a registered trademark owned by Rosemary Beach Holdings, LLC and is used with permission pursuant to a license from Rosemary Beach Holdings, LLC.