

Where do Most of 30A Vacation Renters Come From

Data supplied by 360 Blue

GUEST NIGHTS

(+30.8%)

11,562

[2019]

8,838

[2018]

Walton, Okaloosa, Bay Guest Nights

11/2019 to 12/31/2019 as of 10/31/2021 11,562 8,838 11/2018 to 12/31/2018 as of 11/20/2018 8,838

WHAT WERE OUR MOST PRODUCTIVE FEEDER MARKETS FOR THE 2019 HIGH SEASON?

- 01 — DALLAS
- ATLANTA — 02
- 03 — HOUSTON
- NASHVILLE — 04
- 05 — BIRMINGHAM