

30A NEIGHBORHOOD SALES COMPARISON

Year to Date through May 2021

ROSEMARY BEACH®								
\$175,672,400 SALES	↑ 571% from 2020	\$2,977,498 average price	↑ 71% %/LYR	\$1006/sq ft	59 sold YTD	14 Current inventory	↓ 78% from 2020	1 months supply
ALYS BEACH								
\$134,683,464 SALES	↑ 91% from 2020	\$3,741,207 average price	↓ 5% %/LYR	\$1207/sq ft	36 sold YTD	8 Current inventory	↓ 60% from 2020	1 months supply
SEACREST								
\$44,874,740 SALES	↑ 210% from 2020	\$1,180,914 average price	↑ 30% %/LYR	\$495/sq ft	38 sold YTD	11 Current inventory	↓ 61% from 2020	1 months supply
SEASIDE, FL								
\$55,217,000 SALES	↑ 515% from 2020	\$2,760,850 average price	↑ 54% %/LYR	\$1325/sq ft	20 sold YTD	2 Current inventory	↓ 89% from 2020	<1 months supply
WATERCOLOR								
\$212,412,528 SALES	↑ 255% from 2020	\$2,212,630 average price	↑ 15% %/LYR	\$772/sq ft	96 sold YTD	21 Current inventory	↓ 60% from 2020	1 months supply
WATERSOUND 30A								
\$92,624,575 SALES	↑ 41% from 2020	\$2,894,518 average price	↑ 41% %/LYR	\$883/sq ft	32 sold YTD	8 Current inventory	↓ 84% from 2020	1 months supply
WATERSOUND ORIGINS								
\$64,097,819 SALES	↑ 127% from 2020	\$821,767 average price	↑ 34% %/LYR	\$331/sq ft	78 sold	7 Current inventory	↓ 83% from 2020	<1 months supply
TOTAL 30A								
\$1,808,219,914 SALES	↑ 191% from 2020	\$1,534,991 average price	↑ 37% %/LYR	\$606/sq ft	1178 sold YTD	256 Current inventory	↓ 71% from 2020	1 months supply

30A SALES HISTORY

		2020	2019	2018	2017	2016	2015	2014	2013	
SALES	Rosemary Beach®	Total Sales	\$156,184,650	\$93,521,500	\$128,613,588	\$139,782,392	\$149,385,343	\$116,086,450	\$109,003,001	\$80,851,050
		%/LYR	+67%	-27%	-8%	-6%	29%	6%	35%	4%
	Alys Beach	Total Sales	\$293,639,647	\$101,698,879	\$92,975,055	\$81,316,073	\$70,106,615	\$48,465,987	\$26,328,391	\$24,035,272
		%/LYR	+189%	13%	12%	13%	30%	45%	8%	75%
	Watercolor	Total Price	\$316,071,255	\$153,813,375	\$177,979,800	\$185,673,128	\$166,927,000	\$148,169,500	\$150,959,113	\$141,107,457
		%/LYR	+105%	-14%	4%	11%	13%	-2%	7%	18%
	Seaside, FL	Total Price	\$62,801,155	\$59,097,000	\$39,668,400	\$27,243,000	\$30,302,000	\$43,460,800	\$25,143,150	\$30,992,106
		%/LYR	+6%	49%	46%	-10%	-30%	73%	-19%	-31%
	Watersound 30A	Total Price	\$276,624,362	\$129,585,099	\$95,929,500	\$154,407,935	\$116,924,025	\$117,535,594	\$126,859,356	\$69,896,912
		%/LYR	+113%	35%	-38%	32%	-1%	-7%	84%	19%
Total 30A	Total Price	\$3,019,362,770	\$1,576,115,870	\$1,549,588,915	\$1,481,220,731	\$1,218,671,320	\$1,136,677,013	\$898,173,533	\$762,712,994	
	%/LYR	+92	2%	5%	22%	7%	27%	18%	15%	
AVERAGE PRICE	Rosemary Beach®	Total Avg Price	\$2,082,462	\$1,833,755	\$1,978,671	\$2,291,515	\$2,371,196	\$1,758,886	\$1,602,985	\$1,443,768
		%/LYR \$/sq ft	+14% \$800	-7% \$798	-14% \$755	\$817	\$796	\$660	\$615	\$549
	Alys Beach	Total Avg Price	\$3,764,611	\$2,480,640	\$2,999,192	\$2,258,780	\$2,261,504	\$2,423,299	\$2,194,033	\$2,403,527
		%/LYR \$/sq ft	+52% \$1151	-18% \$962	+7% \$994	\$924	\$758	\$790	\$775	\$767
	Watercolor	Total Avg \$	\$2,013,193	\$1,788,528	\$1,663,363	\$1,719,196	\$1,517,518	\$1,467,025	\$1,207,673	\$1,195,825
		%/LYR \$/sq ft	+13% \$654	+8% \$554	-3% \$532	\$533	\$493	\$495	\$439	\$397
	Seaside, FL	Total Avg \$	\$2,025,844	\$2,272,962	\$1,586,736	\$1,816,200	\$1,782,471	\$1,738,432	\$1,396,842	\$1,475,814
		%/LYR \$/sq ft	-11% \$1190	+43% \$1085	-13% \$942	\$1,021	\$806	\$1,079	\$821	\$863
	Watersound 30A	Total Avg \$	\$2,178,145	\$1,993,617	\$1,744,173	\$2,058,772	\$1,670,343	\$1,588,319	\$1,321,452	\$957,491
		%/LYR \$/sq ft	+9% \$674	+14% \$608	-15% \$621	\$597	\$549	\$533	\$444	\$373
Total 30A	Total Avg \$	\$1,255,975	\$1,019,480	\$1,065,742	\$1,013,840	\$934,564	\$876,389	\$800,511	\$731,970	
	%/LYR \$/sq ft	+23 \$494	-4% \$438	+5% \$444	\$415	\$394	\$374	\$439	\$314	
INVENTORY	Rosemary Beach®	Sold:	75	51	65	61	63	66	68	56
		Available	29	52	51	48	62	45	55	51
	Alys Beach	Sold:	78	41	31	36	31	20	12	10
		Available	6	20	16	20	25	11	13	1
	Watercolor	Sold:	157	86	107	108	110	101	125	118
		Available	13	53	42	59	82	70	72	80
	Seaside, FL	Sold:	31	26	25	15	17	25	18	21
		Available	7	13	11	17	13	10	15	16
	Watersound 30A	Sold:	127	65	55	75	70	74	96	73
		Available	11	47	51	46	54	48	30	64
Total 30A	Sold:	2404	1546	1454	1461	1304	1297	1122	1042	
	Available	287	875	805	777	832	725	782	782	